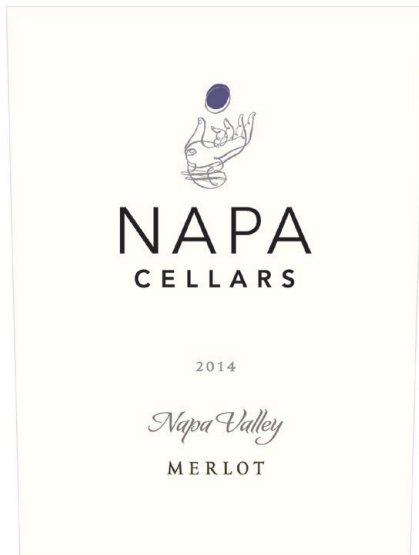




Napa Cellars embodies the classic Napa Valley style—ripe, rich, balanced and collectable. At Napa Cellars, we have the great fortune of being able to pick and choose the finest fruit from many of Napa’s renowned AVAs, assuring that every vintage represents the very best of Napa Cellars—and the Napa Valley. We offer nine award-winning varietals blended by skilled Winemaker Joe Shirley, each of them offering tremendous quality, value and consistency vintage to vintage.

**2014
NAPA VALLEY
MERLOT**



VINEYARD

Grapes for the 2014 Napa Cellars Merlot are sourced from vineyards mainly from Oak Knoll region (88%), along with small portions from Carneros, Napa Valley and Rutherford – regions ideal for cultivating Merlot grapes. The moderate to cool climate in Napa Valley supports an extended growing season, resulting in elegant, intricate, complex and balanced wine.

WINEMAKING

Once harvested, the grapes undergo a 10- to 14-day maceration period and are fermented using the Délestage method. This process allows the winemaker to extract copious amounts of color and flavor from the skins, while avoiding excessive extraction of bitter and astringent flavors. After the fermentation process is complete, the wine is aged for 24 months in 100% French Oak barrels.

WINEMAKER NOTES

The 2014 Napa Cellars Napa Valley Merlot boasts aromas of dark plum, mulberry, graphite, with toasted notes and hint of lavender. Flavors of bright red berries, toast, cafe con leche and chervil on the palate. This wine showcases fine grain tannins in palate with a drying finish. For a decadent meal, pair the 2014 Napa Cellars Napa Valley Merlot with roasted duck or honey-barbequed chicken with a side of ricotta risotto.

WINE INFORMATION		
APPELLATION: Napa Valley	COMPOSITION: 100% Merlot	
AGING: 24 months, 33% new oak (100% French)		
ALCOHOL: 14.5%	T.A.: 0.57 g/100ml	PH: 3.65
HARVEST DATE: September 11 - October 8, 2014		RELEASE DATE: May 2017
CASES: 16,850		